

Press Release

Cardinal Communications taps industry veteran Dan Marks

Former StarCite Vice President Joins Cardinal Communications as Partner

SAN RAFAEL, CA – May 5, 2009 – Cardinal Communications, Inc. a pioneer in meetings industry technology since 1991 announced that Dan Marks has joined the company as an equal equity owner and Executive Vice President. A proven meeting industry leader, Mr. Marks brings more than 20 years of experience to his new role at Cardinal, where he will be a key figure in introducing another industry first by Cardinal, The Meetings Technology Network.

Mr. Marks was Cardinal's Vice President of Sales from 2000-2002, at which time Cardinal sold RegWeb™, it's popular attendee management software, to Philadelphia-based StarCite. Marks joined StarCite where he remained until now.

"We are thrilled to have Dan back at Cardinal Communications." states Rodman Marymor, CEO. "He was a seasoned professional when he was here before, and now after 7 years in technology sales, he is probably the most qualified expert in the industry." Along with Marks, and Marymor, the other equity partners are Katherine Dunmire (COO) and Stephen Holland Chang (CTO), both of whom have been with Cardinal since the mid 1990s.

With Marks in position at Cardinal, the company plans to launch several new initiatives, including the Meetings Technology Network, a professional services group to provide needed solutions to corporate, association, and independent meeting planners. "I am glad to be back with my Cardinal family," say Marks, "and I look forward to spearheading our growth and leadership in the meetings industry."

Mr. Marks received his start with Westin Hotels and Resorts, at the famous St. Francis Hotel in San Francisco, CA. Dan was also Vice President of Sales for the Network Conference Company where he was an integral part of the development team which brought to market three high-end, full-service, Conference Centers to the Silicon Valley, CA, including the Hayes Mansion Conference Center in San Jose, CA.

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About Cardinal Communications, Inc.

Cardinal Communications was established in 1991 and since that time has earned a reputation as an innovative, creative and solutions-focused Internet company, servicing the meetings and travel industry. Clients look to Cardinal for start-to-finish fulfillment of their online technology needs and has long been recognized as a company that knows how to apply Internet technology in a sensible way. Contact Cardinal Communications at <http://www.cardinalweb.com> or (888) 970-0999